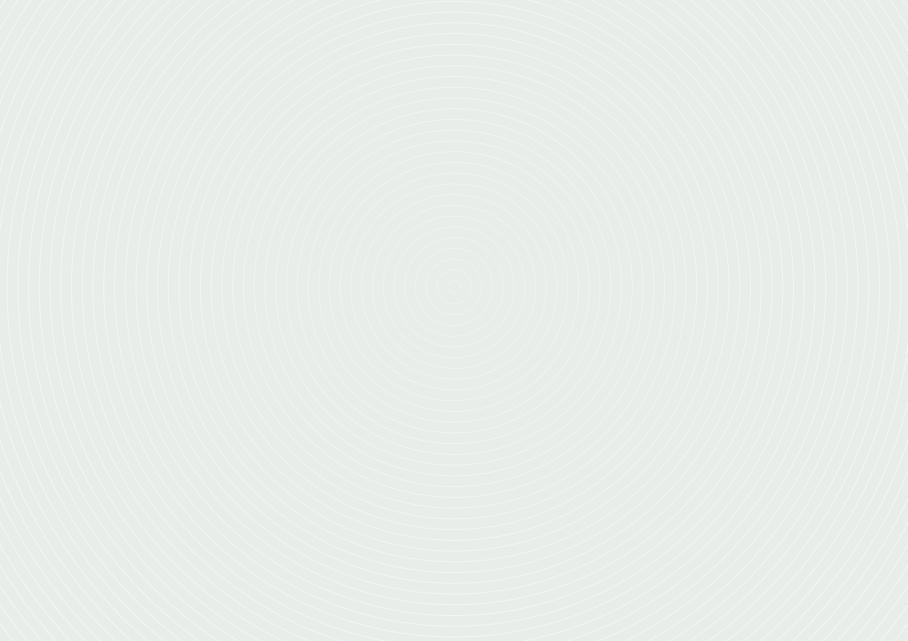


CYBERJAYACITYCENTRE

REDEFINE YOU







# AN UPCOMING REGIONAL ECONOMIC DRIVER

Ranked at the 6th spot on the World Bank's Ease of Doing Business list, Malaysia is a trailblazer in Asia when it comes to economic performance. Talent resourcing is no problem as the country ranks fifth in the World Talent Rankings (IMD World Talent Report 2014).

The dynamic scene has also brought Malaysia in the Top 20 Most Competitive Economies (World Economic Forum's Global Competitiveness Report 2014-2015). As the country races to achieve developed nation status, Cyberjaya plays an important role in advancing Malaysia's expertise in technology.





(World Bank's Ease of Doing

Business 2013)

(IMD World Talent Report

2014)



# CYBERJAYA GLOBAL TECH HUB ON THE RISE

The wave of ICT in the 90s has brought Malaysia to become one of Asia's fastest-growing economy in the new millenium. The government has greatly invested in ICT as the nation's new economic corridor with Cyberjaya as its signature city.

Launched officially in 1997, Cyberjaya is now being part of the Greater Kuala Lumpur (GKL) region where it acts as the centre of creativity. Just 40km away from Kuala Lumpur, Cyberjaya is home to over 800 firms, including 40 multinational corporations. It also has a large student population, thanks to the four universities and two colleges within the city.

With many commercial and residential developments that have taken shape, it has greatly increased the economic activity, making the city an attractive choice for both local and foreign business ventures to live, work and play. Cyberjaya today has expanded to focus on technology areas beyond ICT, equipped with world class facilities, investor-friendly policies and skillful talents as it aspires to be a Global Tech Hub, ensuring growth for tech enterprises.

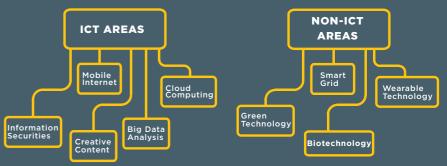
Whether it's human capital, conducive business environment or world-class facilities, Cyberjaya has what it takes to connect your company into the future.



#### **FUTURE BLUEPRINT**

Innovation is at the heart of daily life in Cyberjaya. While its original aspirations were focused on ICT, Cyberjaya is now moving to the next level by positioning itself as a more encompassing global tech hub or GTH. GTH is designed to create a vibrant ecosystem for tech community to flourish and drive the city's economic growth.

This transformation is about attracting high value investments in the wider technology industry into Cyberjaya, mainly in the following nine key technology areas:



# CYBERJAYA CITY CENTRE Redefining Global Tech Hub

Welcome to Cyberjaya City Centre (CCC), the central urbane-tech development of Cyberjaya. CCC aspires to be a global landmark, advocates art and technology that grows a perfect ecosystem. It is the future city that is redefining urban living, business and growth.



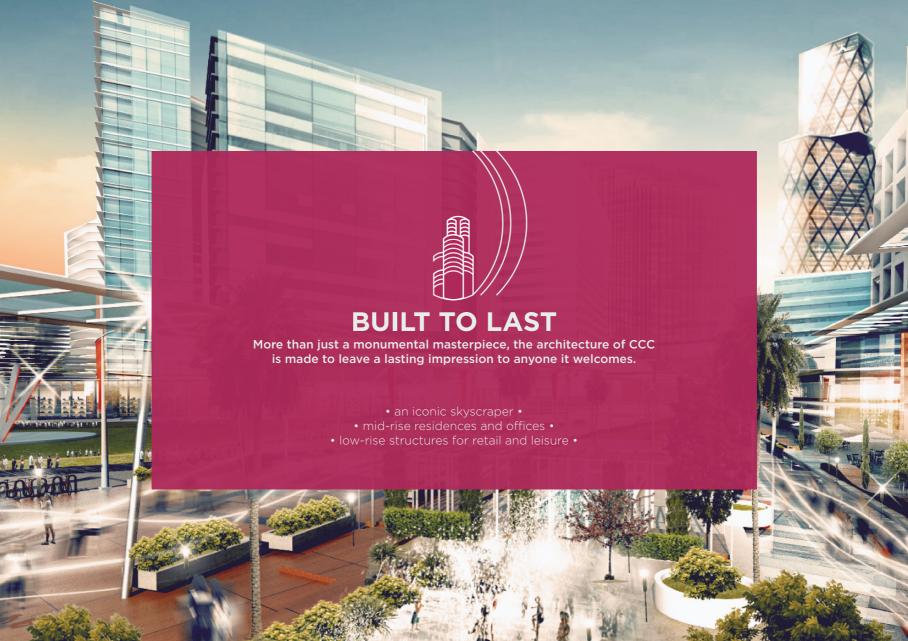






#### A new take on urbanism

Sustainable living is no longer a thing of the future. CCC offers facilities that suit multiple lifestyles while being responsible towards the environment. Tree-lined pathways that link between offices and retail outlets doubles up as a green lung. Just imagine one's morning commute to work is not an arduous drive downtown but a leisurely stroll to the next block.







# Structures suited for more than just living

Tomorrow's technology comes early at CCC. Forward-thinking details are implemented while natural features of the site are preserved – engineering with responsibility towards the ecosystem. From the convention centre to the shopping mall and the urban park, everything is designed to adapt with the ever-changing nature of technology.







#### A meeting point for all

Living in the future doesn't mean forgoing human interaction. CCC's idea of modern living is one that supports organic behaviour within man-made environments. Together with the incorporation of bicycle lanes and pedestrian-friendly paths, there's always a good reason to be out in the open.

## A FUTURE-READY CITY CYBERJAYA CITY CENTRE



#### THE ULTIMATE HOME FOR THE 21ST CENTURY URBANITE

Aside from the creativity of its tech-savvy inhabitants, Cyberjaya City Centre's potential can be achieved by the business it generates. Having the ideal infrastructure and economic environment for innovation and business growth, CCC is well-prepared to host the world. This is a collective effort that defines what CCC aspires to be: powerful, diverse, yet a welcoming place.

#### **REDEFINES SMART CITY**



Maintaining the ecosystem among its inhabitants are highly-functional crowdsourced apps and sophisticated data management systems.



Being green not just to meet standards. CCC gathers various strategies on sustainability without hampering development. Our green framework consists of multiple themes that tackles various concerns, from managing resources to consumption. The aim? A greener city for happier residents.



**ENERGY-SAVING SOLUTIONS** 



PARKS & **FOLIAGE** 



**WASTE** MANAGEMENT



**SMART** MOBILITY



Low Energy Consumption Green Terrace for Carbon Absorbtion

Vacuum System

Increased Walkability and Connectivity All Commercial Buildings are Green Building Index-Certified

















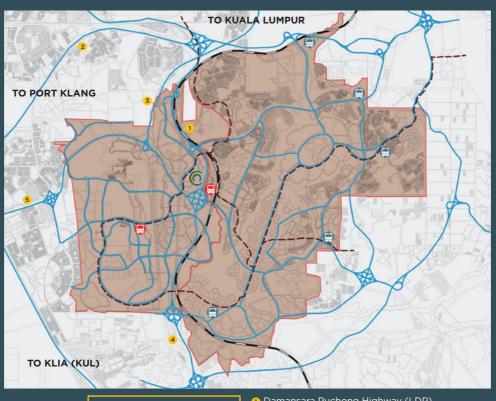


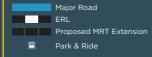


**GREEN CERTIFICATION RATING SYSTEMS** 

### REDEFINES CONNECTIVITY-

CCC is not only well-connected virtually, but also in the real world. Serving the city are the ERL line that connects to Kuala Lumpur and the airport, various highways and an upcoming MRT line.

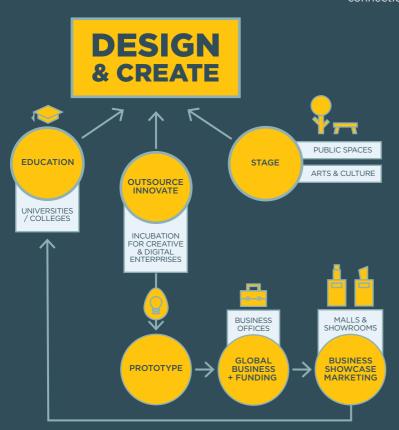




- 1 Damansara Puchong Highway (LDP)
- 2 South Klang Valley Expressway (SKVE)
- 3 Maju Expressway
- 4 Putrajaya Cyberjaya Expressway
- 5 Elite Highway

#### **REDEFINES INNOVATION**

For ideas to flow freely, CCC features an environment that allows its inhabitants to **Socialise, Focus, Learn and Collaborate**. Workspaces are turned into creative playgrounds, common areas are turned into epicentre of ideas and meeting rooms become starting points of great connections.







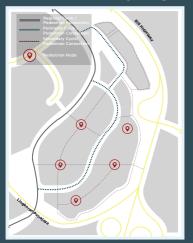
## REDEFINES LIVING

When it comes to smart living, CCC leads the way. The inclusion of technology in living spaces adds much-needed convenience for residents from all walks of life. Exciting retail options provide a constant economic activity, while urban parks make a quick place to get away from the hustle and bustle.

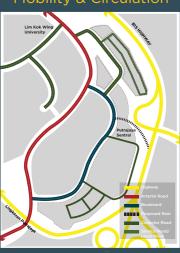


### **CCC MASTERPLAN**

Pedestrian & Cycling



Mobility & Circulation



Green + Blue Network



**Building Heights** 



**Public Transport Strategy** 



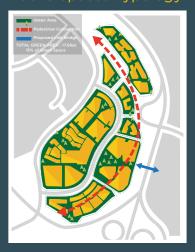
Density



Road Hierarchy



**Public Spaces Typology** 







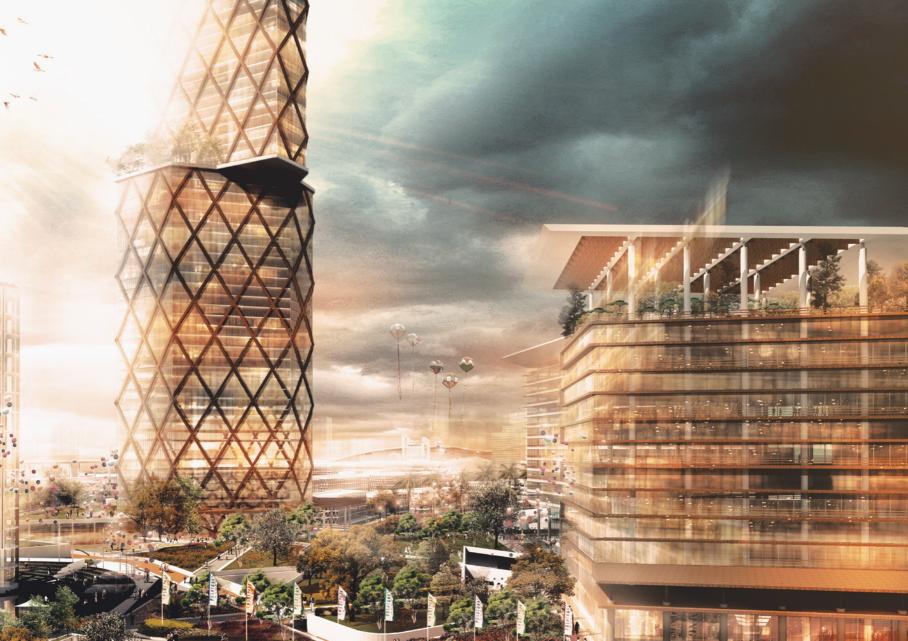




# ENTERPRISE Premier boutique premises

Equipped with boutique complexes and public amenities, the Enterprise zone is home to state-of-the-art business parks and offices. Much thought has been put into its connectivity and environment to attract new opportunities for startups to expand their businesses.







### GATEWAY First impressions count

There is nothing more awe-inspiring than being welcomed by a majestic entrance. The Gateway forms the heart of CCC where businesses from around the globe meet. A luxurious touch is given to the spaces, be it commercial or residential. It's not just an address, it's a statement.







#### VIBRANT A zone to be free



With the sheer amount of manpower, we have dedicated this zone to pure leisure. With public squares, exciting retail outlets and activity areas catering to the diverse community, it's a bustling source of much-needed stimulation in coming up with new ideas.







# TECH Creativity takes centre stage

A dynamic city is one that supports innovation through Equipped with the necessary tools, this is a zone that challenges the people's mind thus nurturing their instinct to evolve using technology. The zone is shared among the brightest ICT firms, poised to be the future Apples and Microsofts.



# PLOT RATIO & DEVELOPMENT ZONE



- 1. Enterprise Park
- 2. Eco-Park + Recycle Centre
- 3. PBO
- 4. Cultural Centre
- 5. Pedestrian Bridge
- 6. Amphitheater
- 7. Urban Mosque
- 8. Urban Park
- 9. Convention Centre
- 10. Iconic Tower
- 11. Atrium Walk
- 12. Studio Office
- 13. Tech Center
- 14. POD Station
- 15. Shopping Mall
- 16. Hybrid Mall
- 17. Water Features
- 18. ICT University
- 19. Courtyard Garden

Landuse	Area (ac)	GFA (sq.ft)		
<b>ℍ</b> Mixed - Use	7.05	914,931		
Mixed - Use	5.60	729,254		
J Serviced Residence	2.47	426,250		
ENTERPRI	SE	2.070.235		

Landuse	Area (ac)	GFA (sq.ft)
F Mixed - Use G Mixed - Use L Mixed - Use	3.64 4.50 14.82	823,438 576,945 1,961,998
GATEWAY	,	3.362.381

Landuse	Area (ac)	GFA (sq.ft)	Landuse	Area (ac)	GFA (sq.ft)
D Commercial E Commercial M Mixed - Use N Mixed - Use	7.94 10.53 18.34 0.62	1,900,904 2,083,891 2,893,597 4,000	A Commercial B Commercial C Commercial O Commercial P Mixed - Use	4.09 4.06 5.38 4.13 5.28	993,575 804,709 933,230 1,004,999 671,999
VIBRANT		6,882,393	TECH		4,308,513

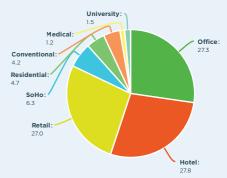
## OVERALL DEVELOPMENT PHASING TIMELINE



- Phase 1a
  Serviced Residence,
  Retail, Offices
  June '15-June '18
- Phase 1b
  Tech Center
  Dec '15-Dec '18
- Phase 1c Shop Offices Dec '15-Dec '18
- Phase 2a
  Hybrid Mall, Offices
  Park
  Jun '17-Jun '20
- Phase 2b
  Hybrid Mall, Offices
  Jun '18-Jun '21
- Phase 2c Mall, Offices, Mall, Park Dec '18- Dec '21
- Phase 3
  Shop, Offices, ICT
  University, Park
  Jan '19- Jan '22

- Phase 4a
  Iconic Tower, Retail
  June '19-June '23
- Phase 4b SoHo, Retail, Arts Gallery June '20-June '24
- Phase 4c MICE, Mosque Dec '22-Dec '25
- Phase 5
  Purpose Built
  Office (PBO)
  Jan '24-Jan '27
- Phase 6
  Serviced Residence
  Jun '24 Dec '26
- Phase 7
  Hotel, Offices,
  Service Aparment
  Jan '25- Dec '27

# Plot Ratio: 3.46 GFA: 17 Mil sq. ft.



(LANDUSE) - (GFA) EXECUTIVE - 2,070,435 sq.ft VIBRANT - 6,882,393 sq.ft GATEWAY - 3,362,381 sq.ft TECH - 4,308,513 sq.ft





#### **CYBERVIEW**

Since its inception in 1996, Cyberview has played a major role in attracting tech-based investments, creative communities and other ICT-related companies to establish their base in Cyberjaya. But we know this can't be done in silos, or a set blueprint. We invite you to work and collaborate with us to build Cyberjaya into a place where global ideas come together and put Malaysia on the map.

Today, we continue to forge new paths toward achieving greater heights with Cyberjaya City Centre. This development, once realised, will be the benchmark for all tech hubs of the world. In keeping up the momentum, CCC has what it takes to attract the best talents, business and investments in the tech sector. To reach that level, we welcome investments from tech and developer partners, to work together to achieve a common goal.

Backed by responsible governance, community-enforcing strategies and solid investment policies, Cyberjaya is an investor's dream come true. Well-equipped with bright talents and up-to-date infrastructure, this dynamic hub is the key to synergistic partnerships with investors around the world.

Through the company's latest mega project, Cyberjaya City Centre, Cyberview is eager to open new opportunities for those who share the same vision. With the right investors and partnerships, the future looks brighter than ever here in CCC.

Any parties that are interested to be part of this exciting project can contact:

Business and Development Planning Division of Cyberview Sdn Bhd.



#### For enquiries, please contact:

#### BUSINESS AND DEVELOPMENT PLANNING DIVISION

Cyberview Sdn Bhd SME Technopreneur Centre, 2270 Jalan Usahawan 2, Cyber 6, 63000 Cyberjaya, Selangor, Malaysia

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