



POLISH  
TOURIST  
ORGANISATION

# Poland's Best Tourism Products 2008-2015



Move Your Imagination





# From Publisher

*Polish Tourist Organisation Certificate - „Best Tourism Product” is a prestigious award for unique tourist sites and attractions in Poland.*

The laureates of the Competition for the Best Tourism Product are awarded in recognition of the quality of the services supplied and innovative approach towards tourists' needs. Tourist-friendly attitude to customers and high standard of services are the key factors in the competition. The laureates not only attract more attention of visitors but also receive numerous economic and branding benefits.

Selection of holiday destination is conditioned by various factors, therefore the tourists are looking for not only attractive packages, but also expect to experience unforgettable emotions.

Polish Tourist Organisation is a governmental organization responsible for development and promotion of Polish tourism. Certificate is a recommendation of a complex and high-standard tourist offer.

The first edition of the competition was held in 2003. For over 10 years the best tourism products have been chosen annually by a group of experts. Since 2008 there is a special award – the Golden Certificate, which is given to a certified tourism product for its innovation and development.

Golden Certificates were awarded to: The Industrial Monuments Route, The Trail of the Eagles' Nests (Silesian Voivodeship), The Wooden Architecture Route in Malopolska, Augustow Canal – the Papal Trail (Podlaskie Region), Manufaktura in Lodz, Woodstock Festival (Lubuskie Voivodeship), Science and Amusement Park (Opolskie Region) and Gold Mine and Medieval Technological Park Zloty Stok (Lower Silesia Voivodeship).

For more:  [www.poland.travel](http://www.poland.travel)

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Poland's Best  
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**DOLNOŚLĄSKIE**



## Srebrna Góra Fortress

A visit to one of the largest mountain fortresses in Europe accompanied by a soldier-guide dressed in a uniform from the turn of the 19th century is a unique attraction, and not just for military enthusiasts. The stronghold is comprised of six forts, including the imposing Donżon Fort, and several bastions. Those interested can experience the underground tourist route, exciting night-time tours, living history lessons and numerous night events.

**Forteczny Park Kulturowy Sp. z o.o.**  
 ul. Letnia 10, 57-215 Srebrna Góra  
 tel.: +48 509 591 311 e-mail: zarzad@forty.pl  
 ■ [www.forty.pl](http://www.forty.pl)

## Former Cistercian Abbey Complex in Krzeszów

This European Baroque treasure is also a pilgrimage site and the main sanctuary of the Diocese of Legnica. The European Route of Cistercian Abbeys and the Sudety Way of St. James run through the Calvary of Krzeszów. The most valuable treasures of the basilica are the 13th-century icon of Our Lady of Grace (the oldest Marian image in Poland) and the unique Baroque organ. The interior of the Church of St. Joseph houses frescoes by the "Silesian Rembrandt", M. Willmann.

**Roman Catholic Parish of the Assumption in Krzeszów**  
 Plac Jana Pawła II 1, 58-405 Krzeszów  
 tel.: +48 75 742 32 79 e-mail: sanktuarium.krzeszow@gmail.com  
 ■ [www.opactwo.eu](http://www.opactwo.eu)

## Julia Glassworks in Piechowice

The Julia Glassworks is one of the most inventive attractions of the Karkonosze Mountains. Along with a guide, visitors can follow the production process of crystal glass, practiced here for over 150 years. They can also take part in workshops, in which they can create their own handmade glass jewellery, while crystal artwork can be purchased in the company shop. The glassmaking workshops for children also enjoy particular interest.

**Julia Glassworks**  
 ul. Żymierskiego 73, 58-573 Piechowice  
 tel.: +48 75 761 24 13 lub 14 fax: +48 75 761 24 16  
 e-mail: turystyka@hutajulia.com  
 ■ [www.hutajulia.com](http://www.hutajulia.com)



*A magical world of crystal glass.*

## Valley of **Palaces and Gardens**

Impressive medieval castles, Renaissance manor homes, Baroque palaces surrounded by parks – all of these can be seen in the Jelenia Góra Valley, known as the Valley of Palaces and Gardens. Over an area of 100 km<sup>2</sup> one may find 30 such seats, of which 11 are Monuments of History. They were the masterpieces of the greatest architects of the time and belonged to illustrious families (such as the Habsburgs, the Schaffgotsch family and the Radziwiłł family), and today they form a key to the history of Lower Silesia.

### **The Valley of Palaces and Gardens of Jelenia Góra Valley Foundation**

ul. Świdnicka 31, 50-066 Wrocław

**tel.:** +48 71 782 22 32, +48 502 21 28 82 **fax:** +48 71 782 22 52

**e-mail:** biuro@dolinapalacow.pl

■ **www.dolinapalacow.pl**

## **Piast** Run

Organised since 1976, the Piast Run is the oldest and largest cross country ski run in Poland and one of the largest such events in the world organised each year in Szklarska Poręba on Polana Jakuszycka. It belongs to the prestigious Worldoppet Ski Federation and the FIS Marathon Cup. The open nature of the competition allows professionals and amateurs of various ages to race alongside one another.

The Main Race runs over 50 km.

### **Piast Run Association**

ul. Jakuszyce 8, 58-580 Szklarska Poręba

**tel.:** +48 75 717 33 38 **fax:** +48 75 717 20 22

**e-mail:** biuro@bieg-piastow.pl, zawodnicy@bieg-piastow.pl

■ **www.bieg-piastow.pl**

## The Wrocław **ZOOLOGICAL GARDEN**

The oldest and largest zoological garden in Poland: it has 150 years of history, it covers an area of 33 hectares and it is home for 7000 animals (about 1000 different species). Above all, Wrocław ZOO is a modern animal park with mission, strongly involved in campaigns and programs designed to protect endangered species. The top attractions of the zoo are: the first Oceanarium in Poland and the Africarium the first such object in the world only presenting the fauna of one continent (with more than a million visitors in 2015)!

### **The Wrocław ZOOLOGICAL GARDEN**

ul. Wróblewskiego 1-5, 51-618 Wrocław

**tel.:** +48 71 348 30 24

**e-mail:** zoo-marketing@zoo.wroclaw.pl

■ **www.zoo.wroclaw.pl**





## The Museum of Papermaking in **Duszniki-Zdrój**

A paper mill dating from 1605 and now home to a museum, the building is one of the most valuable industrial treasures in Europe. Visitors have a unique chance to discover the history of papermaking and take part in demonstrations and in medieval papermaking workshops. A sheet of paper made by one's own hand is a unique souvenir for every tourist. The two-day Paper Festival is held here each year.

### **The Museum of Papermaking in Duszniki-Zdrój**

ul. Kłodzka 42, 57-340 Duszniki-Zdrój  
**tel.:** +48 74 866 92 48, +48 74 866 90 20  
**e-mail:** [biuro@muzpap.pl](mailto:biuro@muzpap.pl)  
 ■ [www.muzpap.pl](http://www.muzpap.pl)

## Gold Mine Underground Tourist Route in Złoty Stok



You can learn the history of gold excavation in Kłodzko County in two mineshafts that have been made accessible to visitors. In the Black Mineshaft, visitors can ride on a tram and see the only underground waterfall in Poland, with a height of 8 m. The Gertrude Mineshaft, in addition to the treasury with 1066 "gold" bars, the mysterious Passage of Death and underground boat ride, also features the interesting Museum of Warnings, Notes and Appeals, a collection of workplace health and safety plates.

**Przedsiębiorstwo Usług Turystycznych  
„Kopalnia Złota” Sp. z o.o.  
(Gold Mine Tourist Services)**  
 ul. Złota 7, 57-250 Złoty Stok  
**tel./fax:** +48 74 817 55 08  
**e-mail:** [biuro@kopalniazlota.pl](mailto:biuro@kopalniazlota.pl)  
 ■ [www.kopalniazlota.pl](http://www.kopalniazlota.pl)



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# KUJAWSKO- -POMORSKIE





## Mill Island – an Island of Culture

One of the most enchanting sites in Bydgoszcz, the island is the former industrial centre of the city. Today it is a green isle surrounded by the waters of the Brda River, full of cafés, restaurants and clubs, as well as historical treasures. In the White Granary one may find the Museum of Archaeology, and in the Red Granary – the Gallery of Modern Art, while in the historical town house on ul. Mennica – the European Money Centre and the Leon Wyczółkowski House.

■ [www.visitbydgoszcz.pl](http://www.visitbydgoszcz.pl) |

*It is worth to walk on a footbridge called the "Bridge of Love" which connects the Mill Island with the Opera Nova.*

## The Władysław Dziewulski Planetarium in Toruń

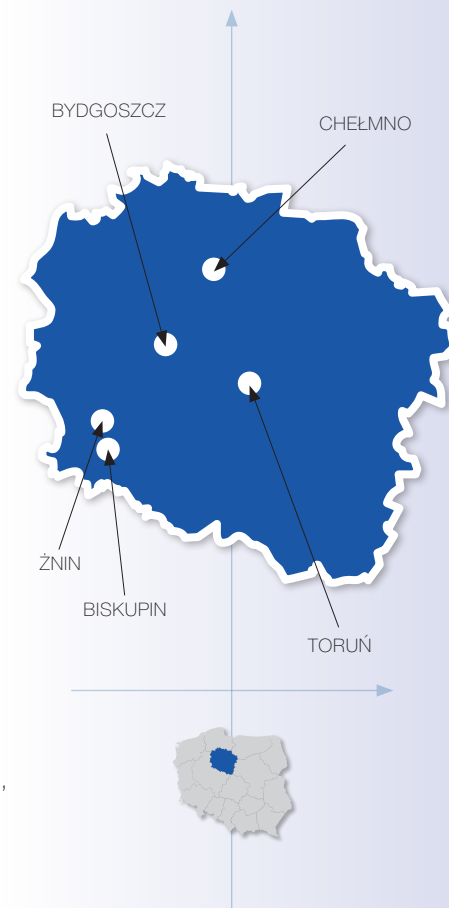
In Toruń, the birthplace of Nicolaus Copernicus, the gate to discovering the secrets of the Universe cannot be missed. The Planetarium is one of the most eagerly visited places of its kind in Europe. Interactive exhibitions and multimedia projections tell visitors about the heavenly bodies, but also explain why the Earth has seasons as well as day and night. There are shows for adults, schoolchildren and even five-year-olds.

**The Friends of the Planetarium and the Nicolaus Copernicus Museum in Toruń Foundation**

ul. Franciszkańska 15-21, 87-100 Toruń

tel./fax: +48 56 622 50 66 e-mail: [office@planetarium.torun.pl](mailto:office@planetarium.torun.pl)

■ [www.planetarium.torun.pl](http://www.planetarium.torun.pl)



## „Plus Camerimage” International Film Festival of the Art of Cinematography

The largest and most famous festival in the world dedicated to the cinematographer's craft. In the main competition, cinematographers are awarded prestigious statuettes – the Golden, Silver and Bronze Frog. The programme also includes other competitions and special demonstrations, seminars and workshops led by eminent artists, as well as exhibitions and concerts. The festival has taken place since 1993, in Bydgoszcz since 2010.

**Tumult Foundation**

Rynek Nowomiejski 28, 87-100 Toruń

tel.: + 48 56 621 00 19, 652 21 79, 652 25 95

e-mail: [camerimage@camerimage.pl](mailto:camerimage@camerimage.pl) ■ [www.camerimage.pl](http://www.camerimage.pl)





## A Venetian Night with **Steam Engines**

A visit to the Narrow-gauge Railway Museum in Wenecja (Venice in Polish) after dark is an unforgettable/unique experience. It is possible from May to September, every second Saturday of the month. A strikingly-lit, smoky locomotive creates an exceptional atmosphere, underscored by well-chosen music. Over the course of the 1.5-hour demonstration, tourists visit one of the oldest open-air narrow-gauge railway museums in the world, boasting 17 steam engines, the oldest from 1899.

### **Pałuki Region Museum**

Plac Wolności 1, 88-400 Żnin

**tel.:** + 48 52 302 02 93

**e-mail:** znin@muzeumznin.pl

■ **[www.muzeumznin.pl](http://www.muzeumznin.pl)**

*While walking  
through the old town  
of Chelmno it's worth  
to stop for a moment,  
sit on the lovers' bench  
and feel the magic charm  
of this medieval city.*

## **Chelmno** – City of Love®

Chelmno is known as the City of Love thanks to the relics of St. Valentine that have been kept in the parish church for several centuries, as well as the town's festive St. Valentine's Day celebrations. Valentine's Day in Chelmno are accompanied by fairs, concerts and competitions. A large, burning heart made of lanterns is built in the market square, and bakers and confectioners prepare Valentine's rolls with lovage and other special heart-shaped sweets.

■ **[www.chelmno.pl](http://www.chelmno.pl)**

## **„Yorck – Żółkiewski” Fort IV**

This 19th-century Prussian fort in Toruń is an ideal example of the adaptation of military buildings for tourism purposes. A visit to the fort provides visitors with an opportunity to learn about its history and intended use, but also to get a taste of the tough soldier's life during an overnight stay in the barracks. A tourist route runs underground, while the fortress' buildings are used to organize numerous artistic and cultural events.

### **Jerzy Okoński**

**PTG Twierdza Toruń, Fort IV**

ul. B. Chrobrego 86, 87-100 Toruń

**tel.:** +48 56 655 82 36, 655 81 34

**e-mail:** biuro@fort.torun.pl

■ **[www.fort.torun.pl](http://www.fort.torun.pl)**



## The Living Museum of Gingerbread in Toruń

The only continuously operating 16th-century bakery producing gingerbread in Europe. Guests are given an opportunity not only to have a look at the exhibitions, but also to participate in baking Toruń-style specialties using traditional tools and techniques. With their own hands, guests sift the flour, add spices, mix the ingredients, cut out shapes and finally take their freshly-baked gingerbread with them as a souvenir. The museum is an excellent example of learning through play, which is especially popular with children.

**Museum of Gingerbread**  
 ul. Rabińska 9, 87-100 Toruń,  
**tel.:** +48 56 663 66 17  
**e-mail:** muzeumpiernika@muzeumpiernika.pl  
 ■ **www.muzeumpiernika.pl**

## Bella Skyway Festival

A unique international cultural event held since 2009, the festival presents Toruń's greatest assets: its UNESCO-listed Gothic heritage, strong connections to astronomy and present-day achievements in the audio-visual arts. With the help of flashing lights, the festival breathes new life into the city's old walls. All you have to do is go out in the Old Town to "touch the horizon and experience the infinite".

**Toruń Cultural Agency**  
 ul. Pod Krzywą Wieżą 1, 87-100 Toruń  
**tel.:** +48 56 621 03 33 **e-mail:** info@tak.torun.pl  
 ■ **www.bellaskyway.pl**

*Science and art  
 combined with  
 a strong social dimension  
 are the aspects  
 that have always  
 intermingled  
 and complemented  
 one another in Toruń.*

## Archaeological Museum Biskupin

Biskupin is Poland's most famous archaeological site and the best known archaeological reserve in Central Europe. It is also the winner of Europa Nostra Award, which is the Nobel Prize equivalent for culture and museology. The tourists can experience the life of former settlers thanks to attractions like open to the public reconstruction of fortified settlement with 6,000-year-old houses, animal breeding, experimental works in archaeology and annual archaeological feast.

**Archaeological Museum Biskupin**  
 ul. Biskupin 17, 88-410 Gąsawa  
**tel.:** +48 52 30 25 025 **e-mail:** muzeum@biskupin.pl  
 ■ **www.biskupin.pl**



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# LUBELSKIE





## The Magicians' Carnival

A festival of contemporary circus, theatre and alternative art in Lublin. Its name references the figure of the Magician of Lublin – the famed main character of the book by Nobel laureate Issac Bashevis Singer. The streets of the city are filled with jugglers, mimes, acrobats, conjurers, clowns and dancers from all over Europe, who also take part in magic shows and lead numerous workshops.

■ [www.sztukmistrze.eu](http://www.sztukmistrze.eu) ■

*The Essence  
of a festival  
is a presentation  
of the widely  
comprehended current  
carnavalesque art  
through its signs,  
new circus  
and busking art.*

## The Trail of Iron and Blacksmith Traditions

Having been the capital of Polish blacksmithing for 25 years, Wojciechów is known for its blacksmith meetings. That's why a route developed here, made up of 6 highlights enabling visitors to learn the secrets of the traditional blacksmith's craft. They include the Polish Smithery Museum, Roman Czerniec's blacksmith's shop, in continuous operation since 1920, Wojciechosko Zagroda (Wojciechów Farmstead) and a metal smelting and casting demonstration at Hipolit Mill.

### District Cultural Centre

Wojciechów 9, 24-204 Wojciechów

tel.: +48 81 517 72 10, 517 76 22

e-mail: [sgok@agroturystyka.pl](mailto:sgok@agroturystyka.pl)

■ [www.okwojciechow.pl](http://www.okwojciechow.pl), [www.kowale.com.pl](http://www.kowale.com.pl) ■



## The Jagiellonian Fair in Lublin

A combination of the former merchants' market (from the 15th and 16th centuries) with a contemporary cultural fair. Hundreds of artists, exhibitors and craftsmen from Poland, Belarus, Lithuania and Ukraine flock here each year. Visitors have a chance to take part in workshops, craft demonstrations, folk concerts and evening dances, as well as to savour regional culinary delights.

■ [www.warsztatykultury.pl](http://www.warsztatykultury.pl) ■





## Two Riversides Film and Arts Festival in Kazimierz Dolny and Janowiec nad Wisłą

One of the largest film events presenting the best Polish and foreign productions, as well as performances and exhibitions. The idea behind the festival is the connection of “two sides” – towns on opposite sides of the Vistula River, artists with their audience, masterpieces of cinema with new trends, and disparate cultures and artistic genres. It is a mandatory stop on the holiday film-lover’s route, and continues to draw ever greater multitudes of tourists.

*It is a real  
must-see event  
for motion-picture  
fans.*

### Two Riversides Association

ul. Lubelska 12, 24-120 Kazimierz Dolny

### Two Riversides Film and Arts Festival

ul. Zwycięzców 48, 03-938 Warszawa

fax: +48 22 203 51 92 e-mail: [biuro@dwabrzegi.pl](mailto:biuro@dwabrzegi.pl)

■ [www.dwabrzegi.pl](http://www.dwabrzegi.pl)

## The Lublin Countryside Museum in Lublin

This isn't your average open-air ethnographic museum – it's a museum of life. Visitors can see for themselves what our ancestor's lives looked like, learn about traditions and rituals at special demonstrations, and even play the role of their forebears during workshops. This living education takes place against the backdrop of 18th- and 19th-century rural buildings. The museum is a model of a provincial Central European village from the 1930s, that is, a small, atmospheric shtetl.

### Lublin Countryside Museum

Al. Warszawska 96, 20-824 Lublin

tel.: +48 81 533 85 13, 533 31 37 fax: +48 81 533 30 51

e-mail: [skansen@skansen.lublin.pl](mailto:skansen@skansen.lublin.pl)

■ [www.skansen.lublin.pl](http://www.skansen.lublin.pl), [www.miasteczko-muzealne.pl](http://www.miasteczko-muzealne.pl)

## Magic Gardens – Family Theme Park in Janowiec

It is the place where adults become children and children plunge into the magical land of fairy tales.

The Wizard House, the Carrot Field, the Buggy Meadow, the Bulwiak Settlement, the Dragon's Nest – these wonderlands were created on the basis of the original tales and unexceptional heroes. Fairytale arrangement, friendly atmosphere, refined aesthetics and location among the rustling streams, greenery and flowers encourage to enjoy some family fun and the fresh air.

### Magic Gardens – Family Theme Park in Janowiec

Trzcianki 92, 24-123 Janowiec

tel.: +48 81 463 48 88, + 48 503 983 135

e-mail: [kontakt@magiczneogrody.com](mailto:kontakt@magiczneogrody.com),

■ [www.magiczneogrody.com](http://www.magiczneogrody.com)



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# ŁÓDZKIE





## Uniejów – the First Thermal Spa in Poland

Uniejów offers a wide range of spa services thanks to its geothermal waters. The main attraction of the resort is the Uniejów Thermal Spa and Pool Complex, featuring covered and open pools with water at a temperature of 25-32°C. Spa-goers can also enjoy the Castellán Baths with a medieval spa, the Human Health Institute at Uniejów Park, Uniejów Hot Springs as well as Uniejów Eco Active & Spa and Lavender Springs Medical Spa hotels.

### Thermal Spa and Pool Complex

ul. Zamkowa 3/5, 99-210 Uniejów

**e-mail:** [informacja@termyuniejow.pl](mailto:informacja@termyuniejow.pl)

■ [www.termyuniejow.pl](http://www.termyuniejow.pl)

**tel./fax:** + 48 506 09 04 19

## Explorers Festival – global personalities

This festival of mountains, adventure, exploration and extreme travel has been organised in Łódź since 1999. Multimedia presentations, film showings and photography exhibitions with global celebrities, as well as competitions, discussion panels and sports competitions all take place here; prestigious awards are also given out. Some of the festival's biggest guests have included Edmund Hillary, Reinhold Messner and Bertrand Piccard.

### Łódź Trekking Club

ul. Cementowa 7, 91-859 Łódź

**tel.:** +48 509 822 050 **e-mail:** [lkt@festivalalgor.pl](mailto:lkt@festivalalgor.pl)

■ [www.explorersfestival.pl](http://www.explorersfestival.pl)

## SE-MA-FOR Museum of Animation (SMA)

The museum was created to promote animation, the works of the Se-ma-for Studio and audio-visual art. Here, children, young people and adults have a chance to meet such cult favourites as Miś Uszatek, Colargol and Pik-Pok, discover the secrets of the Oscar-winning productions Tango and Peter and the Wolf, and even play the role of director and create their own work. SMA stimulates participants' creativity and develops their artistic skills.

### Se-ma-for Museum of Animation

**Se-ma-for Film Foundation**

ul. Targowa 1/3 B. 24, 90-022 Łódź

**tel.:** +48 42 682 26 01 **e-mail:** [muzeum@se-ma-for.com](mailto:muzeum@se-ma-for.com)

■ [www.muzeum.se-ma-for.com](http://www.muzeum.se-ma-for.com)



## LIGHT.MOVE.FESTIVAL.

When Piotrkowska Street and surrounding industrial districts are full of lights, lasers and beautiful music, they become a real tourism gem. Light Move Festival is the quintessence of the visionary and creative city of Łódź. The visual art presentation in the urban space moves imagination and brings out the city's unique beauty and character. The perfectly selected music and performances of bands further enliven the streets.

**„Lux Pro Monumentis” Foundation**  
 ul. Piotrkowska 86 lok. 10 u, 90-103 Łódź  
**tel.:** +48 42 207 21 55 **e-mail:** biuro@lmf.com.pl  
**www.lightmovefestival.pl**

*Manufaktura  
 in Łódź  
 - Golden Certificate  
 2010*

## PGE POWER GIANTS

Where does electricity come from? Who are the Gigusie Brunatne family? Why tropical forest is required to produce charcoal? The answers to these questions and much more can be found in the PGE Power Giants exhibition. This interactive multimedia presentation aims to be fun for children while teaching them. In an original way, it explains to children the electricity generation from lignite mined and processed by Bełchatów power giants: the coal mine and power station.

**Miejskie Centrum Kultury w Bełchatowie**  
 Plac Narutowicza 3, 97-400 Bełchatów  
**tel.:** +48 44 635 00 48 **e-mail:** mck@mckbel.eu  
**www.pgegigantymocy.pl**

## Manufaktura in Łódź (Golden Certificate 2010)



**Apsys Management Manufaktura**  
 ul. J. Karskiego 5, 91-071 Łódź  
 Information Point **tel.:** +48 42 664 92 89  
**e-mail:** informacja@manufaktura.com  
**www.manufaktura.com**

The largest shopping/services/entertainment/cultural complex in Poland is housed in a building that's not only functional, but also beautiful. It was developed as the result of the visionary restoration of a 19th-century textile factory. The market square here features the longest fountain in Europe (300 m) and is the site of numerous concerts and outdoor events. In addition to the entertainment and recreation centre, the complex also houses a cultural complex with the Museum of Art, the Museum of the City of Łódź, the Experymentarium and International Centre for the Promotion of Fashion.



RZECZPOSPOLITA PTASIA

SŁONSK

Ścieżka dykacza



Voivodeship  
**LUBUSKIE**





## Adventure **on the Oder**

Rafting down the Oder, horseback riding, a cruise on a lake, a visit to a vineyard, a feast of regional specialties, beer tasting in a family brewery, visiting historical treasures and getting close to nature – all of these await tourists who decide to put themselves in the hands of the organizers of “Adventure on the Oder” for several hours (or more). The routes and attractions are tailored to the ages and individual abilities of the participants.

### **Kinga Vineyard, Pegaz, Sadyba, agritourism farms**

Stara Wieś i Stawy – Lubięcín

tel.: +48 609 528 581, 609 528 58 e-mail: owip@interia.pl

■ [www.winnicakinga.pl](http://www.winnicakinga.pl)

## Museum of POW Camps **in Żagan**

The museum was built in 1971 on the site of German POW camps from WWII, one of which – Stalag Luft III – became famous for the Great Escape by Allied pilots. Eighty brave souls took part, but only three managed to escape, while 50 were executed. Each year, the events are re-enacted by local youth. There is also a 13-kilometre tourist route leading through areas connected to the escapees.

### **Muzeum Obozów Jenieckich w Żaganiu**

ul. Lotników Alianckich 6, 68-100 Żagań

tel.: +48 68 478 49 94 e-mail: muzeum@um.zagan.pl

■ [www.muzeum.zagan.pl](http://www.muzeum.zagan.pl)



*Woodstock Festival Poland  
- Golden Certificate  
2011*

## Woodstock Festival Poland



One of the most recognisable events in Poland, this large music festival includes participants from several dozen bands from all over the world. At the festival, fans can see world-class performers as well as newcomers. The festival is organised each year in Kostrzyn on the Oder in late July and early August, drawing thousands of participants. It is organised by the Wielka Orkiestra Świątecznej Pomocy Foundation (Great Orchestra of Christmas Charity) as an original way of thanking young people for their participation in the Foundation's annual WOŚP Final, which collects money for charity.

■ [www.woodstockfestival.pl](http://www.woodstockfestival.pl) ■



Voivodeship

# MAŁOPOLSKIE





## Bania Thermal Springs and Ski Complex

A world-class modern, functional and environmentally-friendly centre in Białka Tatrzańska. In winter, guests holding a Tatra Skipass card are entitled to ski at 5 ski resorts. In summer, visitors can wander among the mountains, have a thrilling time on the alpine slides and take part in the "Culture at the Bania" event series, and throughout the year guests can enjoy the spa, water park and bathe in the open hot springs with a view of the Tatras.

**Hotel Bania\*\*\*\* Thermal & Ski**  
 ul. Środkowa 181, 34-405 Białka Tatrzańska  
**tel.:** +48 18 265 41 63, +48 18 265 47 30 **fax:** +48 18 265 44 23  
**e-mail:** rezerwacja@hotelbania.pl  
 ■ [www.hotelbania.pl](http://www.hotelbania.pl)

## A mark of Kraków's European identity – the Rynek Underground tourist route

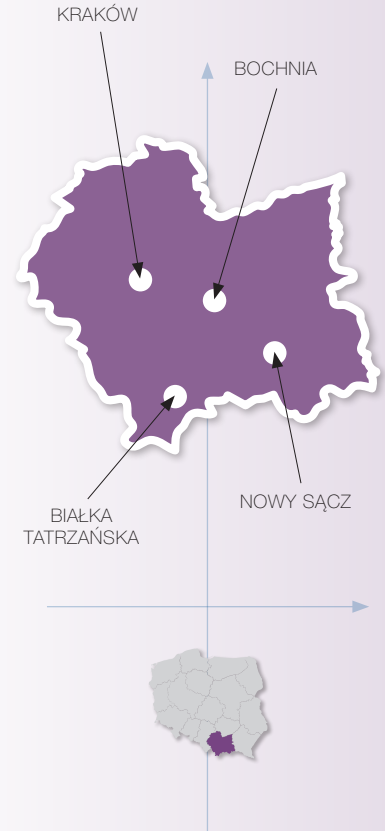
In the underground chambers of Kraków's Main Market Square, one can find an archaeological reserve with an area of nearly 4000 m<sup>2</sup>. The tourist route running through it includes an interactive exhibition that takes visitors on a multimedia adventure through time. Classic archaeological exhibits stand side by side with modern forms of presentation, such as electronic reproductions of buildings, 3D digital reconstructions, touchscreen monitors and holograms.

**The Historical Museum of the City of Kraków, Rynek Underground**  
 Rynek Główny 1, 31-042 Kraków  
**tel.:** + 48 12 426 50 60  
**e-mail:** info@mhk.pl  
 ■ [www.mhk.pl](http://www.mhk.pl), [www.podziemiarynku.com](http://www.podziemiarynku.com)

## The tourist route at the Bochnia Salt Mine plus the Underground Multimedia Exhibition

In 2011, the Bochnia Salt Mine opened an innovative multimedia exhibition presenting the history of salt mining in Poland from its beginnings in the 13th century. Guides leading visitors through the chambers and chapels, among original mining equipment and statues of Polish kings and mine directors, are aided by technology – sound installations, animations, interactive presentations and themed games.

**Uzdrowisko Kopalnia Soli Bochnia Sp. z o.o. (Bochnia Salt Mine Health Resort)**  
 ul. Solna 2, 32-700 Bochnia  
**tel.:** + 48 14 615 36 00 **fax:** +48 14 615 36 38  
**e-mail:** biuro@kopalniasoli.pl  
 ■ [www.kopalniasoli.pl](http://www.kopalniasoli.pl)



*The salt mine  
 in Bochnia  
 is the oldest  
 salt mine  
 in Poland.*



## Małopolska **Village for Children**

A network of 16 child-friendly agritourism farms, featuring an infrastructure allowing visitors to spend time there in an active, diverse and safe way. Through play, children will learn about rural traditions and customs, nature and local legends.

Classes are conducted by qualified and experienced teachers.

The same "Little Guest's Code" applies on all the farms.

### **Sądecka Tourist Organisation**

ul. Nadbrzeżna 40, 33-300 Nowy Sącz

**tel.:** +48 602 40 96 70 **e-mail:** srebrob@wp.pl

■ **www.sot.org.pl**

*Annual event  
held in Kraków,  
Tarnów, Nowy Sącz,  
Oświęcim, Nowy Targ  
and Miechów.*

## Małopolska **Taste Festival**

The oldest event promoting the region's culinary heritage. Several towns host Lesser Poland cuisine fairs, which are accompanied by competitions for the best products and dishes. The items are evaluated by a professional jury and the public in the following categories: Eco-friendly delicacies, Traditional specialties, Legendary delights and Just like Mum used to make. The winners meet at the final event held in Kraków.

### **Tourism, Sport and Promotion Department**

ul. Wrocławska 53, 30-017 Kraków

**tel.:** +48 12 379 60 15

**e-mail:** magdalena.gdowska@umwm.pl

■ **www.smak.malopolska.pl**

## Małopolska **Fragrant Herbs Village**

Twenty attractively-located agritourism farms specializing in the cultivation and use of herbs provide an offer especially for those who appreciate peace and quiet, nature and ecology.

On the farms, tourists can learn the ins and outs of harvesting, drying and using herbs in the kitchen and pharmacy. Enjoy a relaxing and therapeutic herbal bath or massage.

Learn the secrets of making herbal tinctures and preparing bouquets.

### **Sądecka Tourist Organisation**

ul. Nadbrzeżna 40, 33-300 Nowy Sącz

**tel.:** +48 602 40 96 70 **e-mail:** srebrob@wp.pl

■ **www.sot.org.pl**





## Małopolska **Village for Seniors**

The only comprehensive tourism product in the country designed especially for seniors (60+). Since 2012, 15 meticulously selected rural homesteads have been waiting to meet them. The hosts are open, friendly people who love spending time with their guests. They offer traditional regional cuisine using eco-friendly products, as well as an opportunity to visit historical treasures nearby and take part in various forms of active tourism.

### **Sądecka Tourist Organisation**

ul. Nadbrzeżna 40, 33-300 Nowy Sącz  
 tel.: +48 602 40 96 70 e-mail: [srebrob@wp.pl](mailto:srebrob@wp.pl)  
 ■ [www.sot.org.pl](http://www.sot.org.pl)

*Wooden  
 Architecture Trail  
 - Golden Certificate  
 2013*



## **Wooden Architecture Trail** in Małopolska

The globally unique Wooden Architecture Trail runs through the Lesser Poland, Subcarpathian, Silesian and Świętokrzyskie Voivodeships. In Lesser Poland alone it runs for 1500 km and includes over 250 historical treasures. These include churches, Orthodox tserkvas, chapels, bell towers, granaries, cottages and manor homes. The six oldest (from the 15th century) and most valuable churches (out of 125) were added to the UNESCO World Heritage list in 2003: in Binarowa, Blizne, Dębno Podhalańskie, Haczów, Lipnica Murowana and Sękowa.

■ [www.drewniana.malopolska.pl](http://www.drewniana.malopolska.pl)

Voivodeship  
**MAZOWIECKIE**





## Historical Manufacturing Settlement Complex in Żyrardów

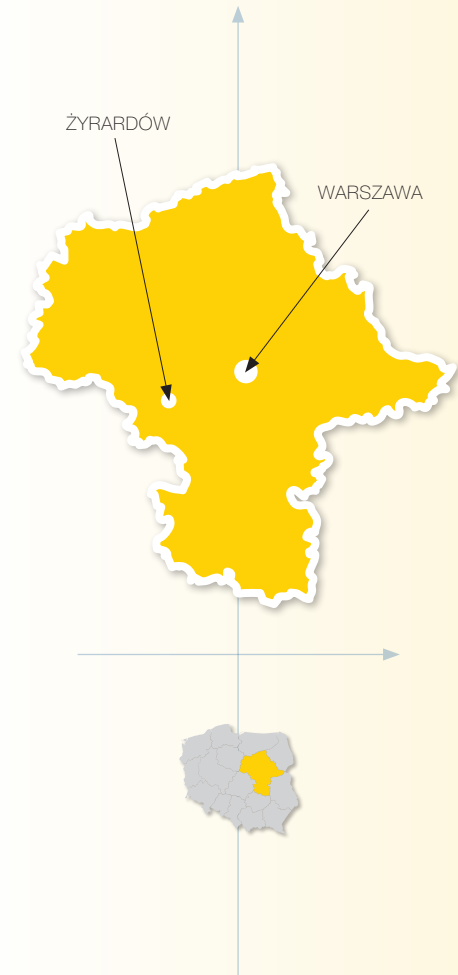
The only one of its kind in Europe, this urban industrial town complex from the turn of the 20th century is 95 percent preserved and was recognized as a Monument of History in January 2012. The complex is comprised of red-brick worker's estates, directors' villas, three churches, a hospital, school, cultural centre, railway station and town bath house. The tourist route "A walk through a 19th-century manufacturing settlement" has been marked out for visitors.

**Żyrardów Tourist Information Centre**  
ul. 1 Maja 45, 96-300 Żyrardów  
**tel.:** +48 46 854 28 28 **e-mail:** cit@zyrardow.pl  
■ **www.visit.zyrardow.pl**

## POLIN Museum of the History of Polish Jews

In the centre of the historic Jewish part of Warsaw you can find the modern multimedia museum and cultural-educational center. In the area of almost 13000 m<sup>2</sup> there is presented a thousand-year history of Polish Jews, their past and contemporary culture. The building itself is one of the greatest works of modern architecture. The museum is the first Polish public-private partnership institution founded jointly by the government, municipality and NGO.

**POLIN – Museum of the History of Polish Jews**  
ul. Anielewicza 6, 00-157 Warszawa  
**tel.:** +48 22 47 10 300 **e-mail:** info@polin.pl  
■ **www.polin.pl**





*The Museum  
invites you  
to time travel  
- from Fryderyk's  
childhood  
and adolescence,  
through the  
years of his glory  
and European journeys,  
to the day  
of his death.*

## Fryderyk Chopin Museum in Warsaw

The modern multimedia museum housed in the beautiful interiors of Ostrogski Palace brings together over 7 thousand exhibition items, some of which have been entered onto the UNESCO Memory of the World Register. The innovative presentations are based on interaction with visitors and their individual needs. The museum's branches also include the Birthplace of Fryderyk Chopin in Żelazowa Wola and the Chopin Salon on Krakowskie Przedmieście.

### **Fryderyk Chopin Museum in Warsaw Ostrogski Palace**

ul. Okólnik 1, 00-368 Warszawa

ticket offices – **tel.:** +48 22 44 16 251 or 252

**e-mail:** biuro.muzeum@nifc.pl, bilety.muzeum@nifc.p

■ **[www.chopin.museum/pl](http://www.chopin.museum/pl)**

## The Warsaw Uprising Museum

One of the most modern museums in the world was opened on the 60th anniversary of the outbreak of the Warsaw Uprising. This is a place of remembrance, and with the help of contemporary media works on all the senses, bringing visitors closer to the reality of the Uprising. The multimedia exhibition reaches the minds, imaginations and hearts of all generations, from grandparents to their grandchildren. It is Warsaw's homage to those who fought and died for freedom.

### **The Warsaw Uprising Museum**

ul. Grzybowska 79, 00-844 Warszawa

**tel.:** +48 22 539 79 05

**e-mail:** kontakt@1944.pl

■ **[www.1944.pl](http://www.1944.pl)**

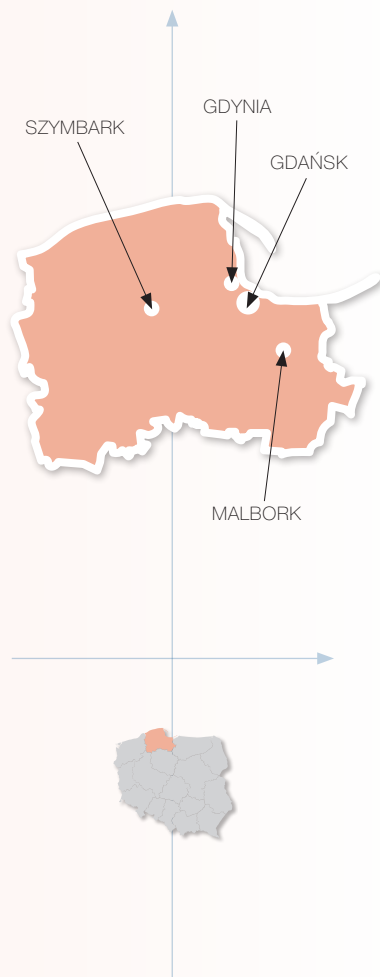
Voivodeship  
**POMORSKIE**





## Magic Malbork

In August, the largest brick stronghold in Europe becomes the backdrop for a magical spectacle. Acrobats, actors and dancers emerge onto the streets, and demonstrations and workshops are also held. The high point of the event is "Magic Malbork" – a night-time multimedia arts show with fantasy elements, using the latest acrobatic techniques, thrilling music, laser shows and fireworks.



### Malbork Welcome Centre – Tourism Centre in Malbork

ul. Kościuszki 54, Malbork 82-200

tel.: +48 55 647 14 30, +48 55 647 14 31

e-mail: [promocja@mwc.malbork.pl](mailto:promocja@mwc.malbork.pl)

■ [www.magicmalbork.pl](http://www.magicmalbork.pl), [www.visitmalbork.pl](http://www.visitmalbork.pl)

## The Amber Museum

a branch of the Gdańsk History Museum

Located in the amber capital of the world—Gdańsk—this exhibition allows visitors to learn everything about "Baltic gold" and its formation, properties, excavation and processing. A rich nature collection, including plant and animal inclusions, as well as works of old and contemporary art, including modern jewellery has been gathered here. And all of this presented using the latest exhibition techniques.

### Amber Museum in Gdańsk

Zespół Przedbramia ulicy Długiej (Długa Street Gatehouse)

tel.: + 48 58 301 47 33

e-mail: [bursztyn@mhmg.pl](mailto:bursztyn@mhmg.pl)

■ [www.mhmg.gda.pl](http://www.mhmg.gda.pl)



## The Centre for Education and Regional Promotion in Szymbark

The Centre is the perfect combination of entertainment and education. When observing the fascinating objects here, one can also get to know the history of the Kashubians and Poland. The most famous “exhibit” is the Upside Down House. But here you can also visit the Siberian House, Tobacco Museum, Kashubian Crown Microbrewery, the Pomeranian Griffin Monument and Bunker, and see the Guinness World Record-holding world’s longest board cut from one tree (46.53 m) and the Nobel Laureate’s Table.

### **Centre for Education and Regional Promotion in Szymbark**

ul. Szymbarskich Zakładników 12, 83-315 Szymbark

tel.: +48 58 684 69 33, +48 607 610 317

e-mail: [cepr@cepr.pl](mailto:cepr@cepr.pl)

■ [www.cepr.pl](http://www.cepr.pl)

## St. Dominic’s Fair

Held in Gdańsk, the oldest fair in Europe has a tradition harkening back to the year 1260. Today lasting all of August, it is the largest open-air trade and cultural event in Poland and one of the largest in Europe. Antiques, works of art, handicrafts and regional products are sold from over 1000 stalls. The event is accompanied by costume parades, presentations, competitions and concerts.

■ [www.jarmarkdominika.pl](http://www.jarmarkdominika.pl) |

*Located  
in the heart  
of Gdansk's  
Old Town  
annually attracts  
massive crowds  
of visitors from  
the Tri-City area,  
Poland and the rest  
of Europe.*

## EXPERYMENT Science Centre in Gdynia

Promotion of science in an entertaining way is the primary aim of the first interactive science centre in Pomerania. Here, everyone is an explorer! The four main exhibitions—Waterworld, Tree of Life, Action: Man and Invisible Forces—allow visitors to play the role of engineers, learn the secrets of the human organism, and understand the nature of sound and electricity. The centre also organises workshops, shows and lectures.

### **EXPERYMENT Science Centre in Gdynia**

Al. Zwycięstwa 96/98, 81-451 Gdynia

tel.: +48 58 698 21 37 (bilety) lub +48 58 698 21 47 (office)

e-mail: [bilety@experyment.gdynia.pl](mailto:bilety@experyment.gdynia.pl) lub [biuro@experyment.gdynia.pl](mailto:biuro@experyment.gdynia.pl)

■ [www.experyment.gdynia.pl](http://www.experyment.gdynia.pl)



Voivodeship

**OPOLSKIE**





## Nysa Stronghold Days

One of the largest regularly-held events in the Opole region, it promotes the cultural heritage of the Nysa region. The high point is the historical re-enactment of the Battle for Nysa Stronghold, during which events from the year 1807 are performed. Participants also have a chance to visit the fortifications – Fort II, St. Hedwig's Bastion and the Water Fort – and learn about camp life in Napoleonic times at the "Fortress Feast".

■ [www.twierdzanysa.com](http://www.twierdzanysa.com) ■

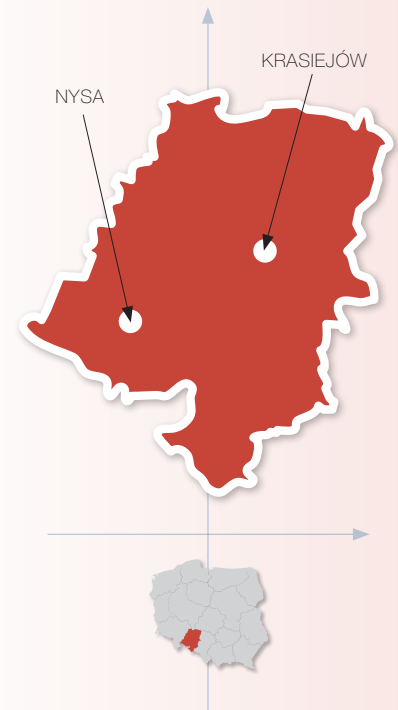
## Jurassic Park in Krasiejów



Europe's largest open-air paleontological theme park includes JuraPark Krasiejów and the Science and Human Evolution Park, where visitors can discover the world as it was millions of years ago, stand face to face with prehistoric reptiles and learn about their own ancestors. Over 250 life-sized animal models have been reconstructed over an area of 40 ha. Other attractions that help popularize knowledge include: a 3D multimedia Time Tunnel, the Paleontological Pavilion displaying genuine dinosaur bones, a 5D Cinema, a 3D Prehistoric Aquarium, and a multi-media museum dedicated to the origins of the human species.

### Jurassic Park in Krasiejów

ul. 1 Maja 10, 46-040 Krasiejów k. Opola  
**tel.:** + 48 77 465 48 00  
**e-mail:** [rezerwacja.krasiejow@jurapark.pl](mailto:rezerwacja.krasiejow@jurapark.pl)  
 ■ [www.juraparkkrasiejow.pl](http://www.juraparkkrasiejow.pl)



*Jurassic Park  
 in Krasiejów  
 - Golden Certificate  
 2014*



Voivodeship

# PODKARPACIE





## Underground Tourist Route in Rzeszów

Under the town homes and stones of Rzeszów's market square lies a beautifully-restored underground area just waiting for visitors. The route includes 25 cellars and 15 tunnels dating from the 14th-18th century and with a total length of 369 metres and reaching 10 metres below ground. Presented among the many vestiges of the city's turbulent past are replicas of knights' armour, cold steel and firearms, as well as a ceramics exhibit and ceramic toys.

■ [www.trasa-podziemna.erzeszow.pl](http://www.trasa-podziemna.erzeszow.pl) ■

*Exploring the Underground Tourist Route is an unforgettable experience and great source of knowledge regarding the history of Rzeszów.*

## Bieszczady Forest Railway

The tracks of the only narrow-gauge mountain railway in Poland wind their way amongst the forested ridges of the Cisna-Wetlina Landscape Park. The Bieszczady steam train has been running since 1898 and is registered as an historical landmark. Its history, picturesque route and historic rolling stock make the railway an important stop on an expedition through the Bieszczady Mountains. The train runs along two routes: Majdan – Przysłop (12 km) and Majdan – Balnica (9 km).

### Bieszczady Forest Railway Foundation

Majdan 17, 38-607 Cisna

tel.: +48 13 468 63 35

e-mail: [ciuchcianasza@vp.pl](mailto:ciuchcianasza@vp.pl)

■ [www.kolejka.bieszczady.pl](http://www.kolejka.bieszczady.pl) ■

## Ultra-extreme holidays

An adventure on a quad bike or off-road vehicle in the wildest corners of the Bieszczady Mountains, expeditions through swift rapids and muddy trails, a descent down the largest dam in Poland in Solina, a ride on a glider, a rafting adventure, zorbing, paintball – such extreme holidays are only possible here in the Land of the Wolf. The attractions are prepared in collaboration with instructors from the Former GROM Special Forces Soldiers Foundation.

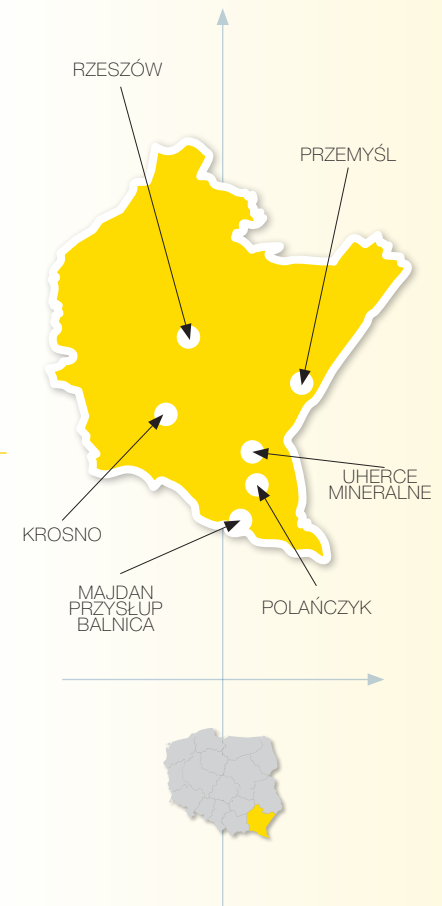
### Bieszczady Adventure Tourism Agency

Berezka 68, 38-610 Polańczyk

tel.: +48 603 27 88 45 tel./fax: +48 13 469 72 70

e-mail: [daniel@krainawilka.pl](mailto:daniel@krainawilka.pl)

■ [www.krainawilka.pl](http://www.krainawilka.pl) ■





## Svejks from the Imperial-Royal Fortress of Przemyśl

The fact that the Good Soldier Svejek stayed at Przemyśl Fortress for 4 or 5 nights served as the pretext for organizing the humorous Great Manoeuvres of the Good Soldier Svejek and the unique promotion of the second-largest fortress in Europe.

Tourists and enthusiasts of the cult-favourite soldier can take part in regimental marches, a picnic at Kazimierzowski Castle, a hunt for Molnar's treasure and a slow pipe smoking competition.

### **The Przemyśl Society of Friends of the Good Soldier Svejek**

ul. Sanocka 9, 37-700 Przemyśl

**tel.:** +48 600 851 644

**e-mail:** sport@um.przemysl.pl

■ **www.szwejk-przemysl.pl**

*A journey  
on Poland's  
most beautiful  
rail route  
with the usage  
of bicycle trolleys.*

## Bieszczady **Bicycle Trolleys**

Since June 2015, you can embark on a journey on Poland's most beautiful rail route with the usage of bicycle trolleys. The track was created in the Bieszczady Mountains in 1872. Today it is closed for trains and it became a unique attraction – whole families traverse 47 km of trail using their muscles to move forward. Bicycle trolleys rental is situated in Uherce Mineralne. From this point the tourists can begin rides to Ustrzyki Dolne or Zagórze (1h30min – 2h30min).

### **Bieszczady Bicycle Trolleys**

38-623 Uherce Mineralne 62

**tel.:** +48 606 677 198 **e-mail:** biuro@drezynyrowerowe.pl

■ **www.drezynyrowerowe.pl**

## **The Glass Heritage Centre** in Krosno

The first interactive tourism and cultural centre in Poland presenting glass and glass artwork. Visitors can admire works of art created by the most famous glass artists, learn about techniques of glass production and decoration, participate in the creation of glass objects and also conduct experiments on glass items in the so-called "Glass in Physics" room.

### **Centrum Dziedzictwa Szkła Krosno Sp. z o.o.**

ul. Blich 2, 38-400 Krosno

**tel.:** +48 13 444 00 31

**e-mail:** biuro@miastoszkla.pl

■ **www.miastoszkla.pl**

Voivodeship

# PODLASKIE





## „Szelment”

### Regional Sports and Recreation Centre

Located in the Suwałki region, the modern Szelment complex stands as proof that you don't need (to go to) the mountains to ski. Seven ski lifts, an equipment rental centre, skiing school, natural skating rink, snow park and running paths provide a comprehensive offer for the winter tourist season. In the summer, you can go paintballing, play mini-golf or rent a bike for a trip around the centre's picturesque surroundings.

#### Szelment Regional Sports and Recreation Centre (WOSiR Szelment)

Szelment 2, 16-404 Jeleniewo

tel.: + 48 87 568 30 07

e-mail: [biuro@wosir-szelment.pl](mailto:biuro@wosir-szelment.pl)

■ [www.wosir-szelment.pl](http://www.wosir-szelment.pl)

## Białowieża Transborder Trail

This cycling trail runs through the territory of two countries (Poland and Belarus), two national parks and the one and only Białowieża Forest. The well-marked route runs for 118 km (58 km on the Polish side and 60 km on the Belarussian side) and is equipped with information boards, multimedia kiosks, bus shelters and bike stands, making it easy to explore the oldest forest in Europe and its fascinating borderland culture.

#### Białowieża Forest Regional Tourist Office

ul. 3 Maja 45, 17-200 Hajnówka

tel.: + 48 85 682-43-81

e-mail: [turystyka@powiat.hajnówka.pl](mailto:turystyka@powiat.hajnówka.pl)

■ [www.powiat.hajnówka.pl/ctrpb/](http://www.powiat.hajnówka.pl/ctrpb/)



## The Podlasie Opera and Philharmonic

### – The European Arts Centre in Białystok

The largest arts institution in northeast Poland and the most modern centre of cultural life in this part of Europe. Its aim is to reach the widest possible audiences through a broad range of cultural events. Besides performances, concerts and other events, it offers visitors a chance to tour the modern edifice and learn about its advanced technological solutions.

#### The Podlasie Opera and Philharmonic – The European Arts Centre in Białystok

ul. Odeska 1, 15-406 Białystok

tel.: +48 85 732 23 31

e-mail: [opera@oifp.eu](mailto:opera@oifp.eu)

■ [www.oifp.eu](http://www.oifp.eu)

*Augustów Canal  
– The Papal Trail  
– Golden Certificate  
2008*

## Augustów Canal

### – The Papal Trail

Just a few years ago, the Augustów Canal was the only “unique” work of water construction from the 19th century in Europe, and one of the longest artificial waterways in Poland. Today, there's also the Papal Trail, leading through the most beautiful areas of Augustów Forest. Running through numerous lakes, the Czarna Hańcza River and the canal itself, the route travelled by Pope John Paul II in 1999 has been turned into a tourist route that can be covered by boat, raft or kayak, or travelled on foot, by bike, on horseback or by car.



#### Augustów Tourist Organisation

ul. Rynek Zygmunta Augusta 44, Augustów

tel./fax: + 48 87 643 28 83

e-mail: [aot@aot.aug.pl](mailto:aot@aot.aug.pl)

■ [www.augustow.eu](http://www.augustow.eu)



Voivodeship

# ŚLĄSKIE







## Twinpigs

– a Western Amusement Park in Żory

The Wild West in Poland? Of course! At Twinpigs, 21st-century technological marvels are combined with a 19th-century western atmosphere to deliver maximum excitement, learning and entertainment to visiting families. Here you can experience a bank robbery, a duel of pistols and a rodeo. Visitors can also tour an empty mine, ride on the Ferris Wheel, climb a volcano and see a film at the exciting 5D Cinema.

**Twinpigs Western Park**  
ul. Katowicka 4, 44-240 Żory  
**tel.:** +48 32 411 43 34  
**e-mail:** [biuro@twinpigs.eu](mailto:biuro@twinpigs.eu)  
■ [www.twinpigs.eu](http://www.twinpigs.eu)

*The Western Park  
in Żory  
offers rooms  
with austere  
prison interior  
for four,  
or six people.  
Each equipped  
with bathroom.*

## Ogrodzieniec Castle

– history locked in stone

The most imposing Eagle's Nest of the Kraków-Częstochowa Jurassic Upland. The limestone stronghold stands on the upland's highest point, Janowski Mountain. Although in ruins, it remains full of life – demonstrations of knightly bouts and historical dancing as well as numerous exhibitions and historical, cultural and entertainment events are held regularly. Visitors can go on a night-time ghost tour, take part in an Old Polish feast or see a cabaret performance.

**„ZAMEK” Sp. z o.o.**  
ul. Kościuszki 66, 42-440 Ogrodzieniec  
**tel.:** + 48 32 67 32 220, **fax:** + 48 32 67 32 991  
**e-mail:** [biuro@zamek-ogrodzieniec.pl](mailto:biuro@zamek-ogrodzieniec.pl)  
■ [www.zamek-ogrodzieniec.pl](http://www.zamek-ogrodzieniec.pl)



## „The Silesian Tastes” Culinary Route

The Route was created in 2012 to protect and promote the culinary heritage of the Silesian Voivodeship. The route is made up of culinary locations serving traditional regional dishes prepared according to age-old recipes. Thirty-five locations already have certificates, and their number continues to grow. They include elegant hotel restaurants, roadside inns and small, family-owned locales. Most are located near other tourist attractions.

**Silesian Tourism Organisation**  
ul. Mickiewicza 29, 40-085 Katowice  
**tel.:** +48 32 207 20 71, **fax:** +48 32 270 20 72  
**e-mail:** [info@slaskie.travell](mailto:info@slaskie.travell)  
■ [www.slaskiesmaki.pl](http://www.slaskiesmaki.pl)





## Industrial Monuments Route Festival – INDUSTRIADA

*The Industrial  
Monuments Route  
– Golden Certificate  
2008*

Organised since 2010, the festival and main event of the Industrial Monuments Route draws more and more participants each year. On a single day in June, several dozen various events are held to promote the region's industrial heritage. Numerous competitions, concerts, happenings, exhibitions and workshops await participants, with events organised for both adults and children alike.

### Silesian Tourism Organisation

ul. Mickiewicza 29, 40-085 Katowice

tel.: +48 32 207 20 71 fax: +48 32 207 20 72

e-mail: [info@silesia-sot.pl](mailto:info@silesia-sot.pl)

■ [www.industriada.pl](http://www.industriada.pl)



## The Industrial Monuments Route

The Silesian Voivodeship and its industrial past have created the greatest tourist attraction by preparing a unique tourist driving route. Visiting the 36 technological treasures ensures unforgettable experiences. They include museums and open-air ethnographic museums, as well as inhabited workers' settlements and still-operating workplaces. Mines, adits, factories, mills, breweries, forges, engine houses and heat and power stations can all be seen. One of the most famous buildings is the Gliwice Radio Tower, the highest wooden construction in the world (111 m).

### Silesian Tourism Organisation

ul. Mickiewicza 29, 40-085 Katowice

tel.: +48 32 207 20 71

fax: +48 32 207 20 72

e-mail: [info@silesia-sot.pl](mailto:info@silesia-sot.pl)

■ [www.zabytkitechniki.pl](http://www.zabytkitechniki.pl)





## Historic Silver Mine

The Multimedia Mining Museum, a virtual and real-life walk through the excavations of a former silver mine and an underground boat ride form the main attractions of this mine entered onto the President's list of Monuments of History. It is one of the most interesting objects on the Industrial Monuments Route (Golden Certificate winner), and in 2010 became part of the European Route of Industrial Heritage.

### Historic Silver Mine

ul. Szczęść Boże 81, 42-600 Tarnowskie Góry  
**tel.:** +48 32 285 29 81 **e-mail:** bort@kopalniasrebra.pl  
 ■ **www.kopalniasrebra.pl**

## The Cultural Zone in Katowice

In the heart of Katowice, on the premises of the former coal mine there was built a complex of three buildings creating a unique on European scale offer for tourism, culture and business. In the complex you can find the International Conference Centre (maximum hall capacity up to 8000 people, 26 meeting rooms), the newly created Silesian Museum and the Headquarters of the Polish National Radio Symphony Orchestra. The place combines modern architecture with coal mining tradition.

### Silesian Tourism Organisation

ul. Mickiewicza 2, 40-085 Katowice  
**tel.:** +48 32 207 20 **e-mail:** info@silesia-sot.pl  
 ■ **www.nospr.pl, www.muzeumslaskie.pl, www.mck.katowice.eu**

*The Trail of the  
Eagles' Nests  
- Golden Certificate  
2012*



## The Trail of the Eagles' Nests

One of the most picturesque tourist walking routes in Poland, the trail connects the area's limestone strongholds. They were built on nearly inaccessible rocks in the 14th century by order of King Casimir the Great. The trail runs for 163.9 km, connecting Wawel to Jasna Góra, and takes 6-7 days to complete. The journey is aided by a wide range of accommodation and food services. On the way, travellers can visit castles (Pieskowa Skala), ruins (the most interesting being Ogródzieniec and the recently-renovated Bobolice), monadnocks, ravines and caves as well as Ojców National Park.

### Jurassic Communities' Association

pl. Wolności 42, 42-440 Ogródzieniec  
**tel./fax:** +48 32 637 33 64  
**e-mail:** biuro@jura.info.pl  
 ■ **www.jura.info.pl, www.orlegniazda.pl**





Voivodeship

# ŚWIĘTOKRZYSKIE





## Świętokrzyskie **Archaeology and Geology Route**

The Świętokrzyskie Mountains are a real gold mine of geological, paleontological and archaeological mysteries. Awakening the imagination and full of excitement, the must-see attractions of the route include: JuraPark in Baltów, the interior of the mine in Krzemionki Opatowskie, traces of the tetrapod in the Zachelmie Reserve and the modern Geology Education Centre near the Wietrznia Reserve in Kielce, where one can go on a "Journey to the Centre of the Earth" in a 5D capsule.

**Świętokrzyskie Voivodeship Regional Tourism Organization**  
 ul. Ściegiennego 3/32, 25-033 Kielce  
 tel.: +48 41 361 80 57 e-mail: rot@swietokrzyskie.travel  
 ■ [www.szlakarchogeo.pl](http://www.szlakarchogeo.pl)

## **Jagiellonian Fair and Knights' Festival** in Sandomierz

Presentations of folk artists' work, concerts and court dance shows intertwine with knightly combat and archery tournaments. Held in the historical town of Sandomierz, the fair and tournament draws tourists from all over the country. The idea behind the event is the revival of the fair tradition on the Jagiellonian Route, running from Vilnius through Lublin and Sandomierz to Kraków. Accompanying the event is the International Knights' Tournament for the Sword of Zawisza the Black of Garbów xxx atmosphere of the times of chivalry.

■ [www.sandomierz.travel](http://www.sandomierz.travel) ■

## **Adventure Trail**

The largest tourism network in the Świętokrzyskie and Masovian Voivodeships. It covers 850 km of routes and over 100 attractions connected by the themed Lands of Talents, Cultures, Legends, Nature, the Sacred and Profane and the Four Elements. It is also the first network in Poland to have a loyalty programme – participants collect points, for which they then receive prizes, such as discounts on accommodation.

**Adventure Trail Foundation**  
 Baltów 15, 27-423 Baltów  
 tel. /fax: +48 41 307 49 38 e-mail: biuro@szlakprzygody.eu  
 ■ [www.szlakprzygody.eu](http://www.szlakprzygody.eu)

## Solec Zdrój **Mineral Springs**

This innovative complex combines recreation with health spa treatment. It includes a recreational pool, a Sauna and Wellness area and the only therapeutic pool in Poland filled with the strongest sulphur water in the world from Solec-Zdrój and brine from Ciechocinek. The complex also offers a restaurant, cafe and Hotel Malinowy Zdrój\*\*\*\* – The Best Medical Spa in Poland.

**Solec-Zdrój Mineral Springs**  
 ul. Partyzantów 18, 28-131 Solec-Zdrój  
 tel.: +48 41 377 65 65 e-mail: info@basenymineralne.pl  
 ■ [www.basenymineralne.pl](http://www.basenymineralne.pl)



*Everyone wishing to improve their well-being should visit the Health Center, which offers a range of treatments in the spa.*

Voivodeship

# WARMIŃSKO- -MAZURSKIE





## Złota Tarka (Golden Washboard)

### International Festival of Traditional Jazz

One of the largest events dedicated to traditional jazz, the festival goes back to the 1960s, and since 1994, it has taken place in Iława in the Louis Armstrong Amphitheatre, built specially for the event. This is the only place in Europe hosting an international competition for amateur jazz groups (Złota Tarka, or Golden Washboard). Numerous accompanying events, such as concerts on the water or jazz mass, also contribute to the event's exceptional atmosphere.

#### Iława Cultural Centre

ul. Niepodległości 13a, 14-200 Iława

tel.: +48 89 649 16 16

e-mail: imprezy@ickilawa.pl

■ [www.ickilawa.pl](http://www.ickilawa.pl), [www.zlotatarka.pl](http://www.zlotatarka.pl)

*Old Jazz Meeting covers concerts of jazz groups from Poland and abroad, as well as: jazz parade in city streets, movie screenings, competitions, jazz workshops and concerts on water.*

## Kayaking on the Krutynia River Route

The Krutynia River is regarded as one of the most beautiful kayak routes in Poland. The route runs for over 100 km and goes through the most valuable natural territory of the Masuria region. Ten to twenty lakes are connected by streams to form the route. The route stands out for its variety (the streams' current meanders lazily, then speeds up, running through small forest ponds or vast basins) and well-organised network of the Polish Tourist and Sightseeing Society's (PTTK) riverside hostels.

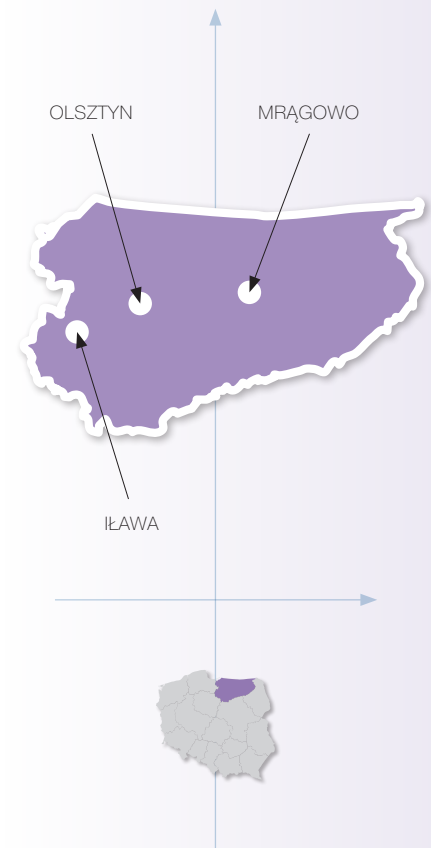
#### Mazury PTTK Sp. z o.o. (Masuria Polish Tourist and Sightseeing Society)

ul. Staromiejska 1, 10-950 Olsztyn

tel.: +48 89 527 51 56

e-mail: info@mazurypptk.pl

■ [www.mazurypptk.pl](http://www.mazurypptk.pl)



## Piknik Country in Mrągowo

Cowboy-style costumes, motorcycles, off-road vehicles, horseback riding and country music are perennial elements of Mrągowo's summer landscape. The three-day festival has been organised since 1983, taking place in late July and early August. The main concerts are held in an amphitheatre on Czos Lake, but accompanying events take place throughout the town, including the Country Parade, competitions, dance shows, celebrity concerts and swimming marathons.

■ [www.festiwalpiknikcountry.pl](http://www.festiwalpiknikcountry.pl)



Voivodeship

# WIELKOPOLSKIE







## The Piast Route

It was here that the history of the Polish state and Polish Christianity began. The two main routes (Wągrowiec – Biskupin – Kalisz and Lubiń – Kruszwica – Włocławek), the oldest route and the route most deeply ingrained in Polish consciousness, intersect at Wzgórze Lecha in Gniezno. The route includes five buildings entered by the President of Poland onto the list of Monuments of History.

### Piast Route Tourist Organization

Rynek 14, 62-200 Gniezno

tel.: +48 61 428 41 00

e-mail: [it@szlakpiastowski.com.pl](mailto:it@szlakpiastowski.com.pl)

■ [www.szlakpiastowski.com.pl](http://www.szlakpiastowski.com.pl)

*The route covers area of Greater Poland and some parts of Kuyavia and Patuki.*

## Stary Browar Arts and Business Centre

Although a place with a history, it's not a historical monument, but a vibrant space full of shops (over 200), restaurants, cafés, exhibition and concert halls, art galleries, cinemas and music clubs. It also houses the unique Blow Up Hall hotel complex. The building's creators were inspired by the idea of 50/50, that is, 50% art and 50% business. The centre, which today has become a symbol of Poznań, can be toured with a guide.

### Stary Browar (The Old Brewery)

ul. Półwiejska 42, 61-888 Poznań

tel.: +48 61 859 60 22 fax: +48 61 859 60 21

e-mail: [biuro@starybrowar5050.com](mailto:biuro@starybrowar5050.com)

■ [www.starybrowar5050.com](http://www.starybrowar5050.com)



## Choose Kalisz for a weekend getaway

Visit the oldest city in Poland in four different ways: by britzka, on a historical bus with stops at the most important attractions, on the Slavic ship Calisia on the Proсна River, or with a guide to the top of the town hall tower. Each option delivers a different experience. Tourists taking advantage of at least one of them can expect some culinary surprises at selected restaurants and cafes.

■ [www.kalisz.pl](http://www.kalisz.pl) |





## Olandia – Conference Centre and Olender Open-air Ethnographic Museum

A winning combination of idyll and business, leisure and culture. Built in a 16th-century Olender manor, the conference centre features 60 hotel rooms, the Fryzjerska Barn – perfect for various events – the Wine Cellar with Marek Kondrat's collection of wines from around the world, the Health & Beauty Haven and Spa Centre and the Cellar Restaurant. And all of this by a lake with easy access to numerous sports activities.

### **Olandia – Conference Centre and Olender Open-air Ethnographic Museum**

Prusim 5, 64-420 Kwilcz

tel.: +48 1 29 15 379 e-mail: [olandia@olandia.pl](mailto:olandia@olandia.pl)

■ [www.olandia.pl](http://www.olandia.pl)

*In 2007,  
a new Guinness  
World Record  
was set for the  
"deepest underground  
musical concert"  
in the concert hall.*

## Kłodawa Underground Tourist Route

A tour of the operating mining works is the main attraction of the Kłodawa Salt Mine, where distinctive pink salt is still mined, among other minerals. Visitors travel by lift to a depth of 600 m, and the 1.5-kilometre route is the deepest underground tourist route in the world. In 2007, a new Guinness World Record was set for the "deepest underground musical concert" in the concert hall.

### **Kopalnia Soli „KŁODAWA” S.A. (KŁODAWA Salt Mine)**

Aleja 1000-lecia 2, 62-650 Kłodawa

tel.: +48 63 27 33 304 fax: +48 63 27 31 560

e-mail: [bot@sol-klodawa.com.pl](mailto:bot@sol-klodawa.com.pl)

■ [www.sol-klodawa.com.pl](http://www.sol-klodawa.com.pl)



## “TurKol.pl Rail Tourism”

### – TurKol.pl Brand Tourism Product

This adventure for lovers of retro trains is eagerly chosen by families. It's an invitation to go on a several hours' or even several days' journey on special carriages pulled by historical steam engines. They run primarily through the Greater Poland, Kuyavian and Pomeranian Voivodeships, stopping at tourist attractions for passengers to visit. Most of the routes start at Poznań Główny railway station.

#### Office of the Institute for Railway Development and Promotion

os. Stefana Batorego 79D; 60-687 Poznań

**information hotline:** +48 603 366 366

**tel. /fax:** +48 61 662 73 83

**e-mail:** [biuro@irpk.pl](mailto:biuro@irpk.pl)

■ **[www.turkol.pl](http://www.turkol.pl)**

*Trains reach  
several destinations  
including  
Toruń, Wągrowiec,  
Ustka, Kołobrzeg,  
Międzychód.*

## ICHOT Gate of Poznań

### (Cathedral Island Interactive History Centre)

When visiting Poland and Poznań, it's best to start from the very beginning! After all, it was here on Cathedral Island that the history of our country began. The first centre in Poland dedicated to the interpretation of our heritage, the venue is a multimedia tale of the historical treasures and history of Cathedral Island. The complex is made up of a modernist main building and the Cathedral Lock, connected by a footbridge. Going through the exhibition inspires guests to get to know the city on their own.

#### ICHOT Gate of Poznań

ul. Gdańska 2, 61-123 Poznań

**tel.:** +48 61 647 76 34

**e-mail:** [centrum@bramapoznania.pl](mailto:centrum@bramapoznania.pl)

■ **[www.bramapoznania.pl](http://www.bramapoznania.pl)**

## The Great Waterway Loop of Wielkopolska

Measuring nearly 690 km waterway enables you to see picturesque landscapes, precious historic monuments and fascinating nature of Wielkopolska region. On the trail you can find modern infrastructure, 35 marinas and harbours as well as rich agrotourism offer. Travelling is easy thanks to multi-purpose mobile application indicating the most interesting corners of the area. Numerous cycling trails will lead you through beautiful national and landscape parks and nature reserves.

#### Wielkopolska Voivodeship Regional Tourism Organization

ul. 27 Grudnia 17/19, 61-737 Poznań

**tel.:** +48 61 66 45 236 **e-mail:** [biuro@wot.org.pl](mailto:biuro@wot.org.pl)

■ **[www.wielka-petla.pl](http://www.wielka-petla.pl)**



Voivodeship

# ZACHODNIO- -POMORSKIE





## The Museum of Technology and Transport – Art Depot in Szczecin

A real treat for lovers of transport, motorized vehicles and technology. Achievements in the automotive industry in Szczecin are presented in a tram depot, starting from 1919 (the Alba motorcycle), through the 1950s and 60s and Junak motorcycles and Smyk cars. There is also an impressive collection of vehicles from the times of Communist Poland, including buses and trams. In addition, the museum features a cinema in a tram and the interesting interactive “Eureka Ruchu” exhibition.

### The Museum of Technology and Transport – Art Depot in Szczecin

ul. Niemierzyńska 18A, 71-441 Szczecin  
 tel.: +48 91 459 92 01 fax: +48 91 423 01 11  
 e-mail: [biuro@muzeumtechniki.eu](mailto:biuro@muzeumtechniki.eu)  
 ■ [www.muzeumtechniki.eu](http://www.muzeumtechniki.eu)

## Slavs and Vikings Centre

A reconstruction of Wolin buildings from the 9th-10th centuries, built according to excavations and archaeological research. Each visitor can touch and try out everything in this unconventional ethnographic museum. Visitors can also go for a ride on a replica of a Slavic boat, or take part in one of many history-related events – the most popular being the Slav and Viking Festival (1.7 thousand) participants from 26 countries).

### Association of the Wolin Jomsborg Vineta Slavs and Vikings Centre

ul. Graniczna 2, 72-510 Wolin  
 tel.: +48 91 326 07 41  
 e-mail: [stowarzyszenie@jomsborg-vineta.com](mailto:stowarzyszenie@jomsborg-vineta.com)  
 ■ [www.jomsborg-vineta.com](http://www.jomsborg-vineta.com)

## Barlinek – the European Capital of Nordic Walking

The first Polish Centre of Nordic Walking has prepared over 50 km of specialized routes at varying levels of difficulty. They run through Barlinek-Gorzów Landscape Park, a land of lakes and forests. Barlinek offers equipment rentals, professional training, instructors and relaxation and fun in the bosom of nature. It also organizes sporting events in cooperation with the Polish Nordic Walking Federation.

### Barlinek Cultural Centre - Tourist Information Centre

ul. Paderewskiego 7, 74-320 Barlinek  
 tel.: +48 95 746 28 74  
 e-mail: [it.barlinek@wp.pl](mailto:it.barlinek@wp.pl)  
 ■ [www.it.barlinek.pl](http://www.it.barlinek.pl)



*Cosy atmosphere,  
 perfectly marked trails,  
 hospitable inhabitants,  
 rich catering  
 and hotel service  
 with SPA facilities  
 make every guest,  
 who came here once,  
 always willing  
 to come back  
 for new adventures.*





## Szczecin's **Underground Tourist Routes**

Constructed in the largest accessible civilian shelters in Poland, underground tourist routes cover an area of 2.5 thousand m<sup>2</sup> and with a height of 17 m. The routes run underneath Szczecin Główny railway station. During WWII, an air-raid shelter was built here, which was then converted into a nuclear shelter after the war. Two routes harken back to these times:

“World War II” and “The Cold War - the times of Communist Poland”.

### **Rent & Tourism Centre**

ul. Kolumba 1/6, 70-035 Szczecin

**tel./fax:** +48 91 434 08 01, +48 91 434 00 06

**e-mail:** info@schron.szczecin.pl

■ **www.schron.szczecin.pl**

*The Trail is suitable for inland and sea sailing and lies on the main waterway leading from Berlin to the Baltic Sea.*

## The West Pomeranian **Sailing Route**

The route's modern sailing infrastructure with over 30 marinas (located on the Oder River, Dąbie Lake, Szczecin Lagoon and the Baltic coast) as well as numerous tourist attractions and cultural events draw tourists from all over the world. The route combines inland and sea sailing and is part of a route facilitating travel from Berlin to the Baltic by European waterways.

### **Związek Portów i Przystani Jachtowych - Lokalna Organizacja Turystyczna Zachodniopomorskiego Szlaku Żeglarskiego**

Al. Papieża Jana Pawła II 44/2, 70-415 Szczecin

**tel./fax:** +48 91 448 08 32

**e-mail:** biuro@marinas.pl

■ **www.marinas.pl**

## **WAKEPARK** Szczecinek

Europe's longest waterski and wakeboard cableway is situated in the Drawskie Lakeland. The total length of line cable is over 1 km. The 300 m of straight way as well as obstacles allow to organize Polish Wakeboard Championships or Europe Water-Ski Championships. You can watch sporting events from the wooden tribunes surrounded by water. The complex also has sports swimming pool, guarded swimming area with the sand from the seaside and water equipment rental. And all of this is situated in historic municipal park.

### **Szczecinecka Voivodeship Regional Tourism Organization**

ul. Mickiewicza 22, 78-400 Szczecinek

**tel.:** +48 94 37 434 03    **e-mail:** wyciag@szlot.pl; sekretariat@szlot.pl

■ **www.szlot.pl**



